



Confederation of Indian Industry



14th CII
GLOBAL MSME
BUSINESS SUMMIT
2017

Promoting Global Co-operation
through SME Partnerships

19-20 September 2017
India Habitat Centre, Lodi Road, New Delhi

14TH CII GLOBAL MSME BUSINESS SUMMIT 2017

Micro, Small and Medium Enterprises (MSMEs) play a vital role in the growth of India's economy. MSMEs are the very fuel that will drive the growth engine of the Indian economy.



51 million SMEs
across the country



Generate employment
for 120 million people



Contribute 38%
of the GDP



Account for 40%
of the Exports



Registered a growth of
around 20% in 2015-16

After a thumping success of the previous editions, the Confederation of Indian Industry (CII) is organising the 14th CII Global MSME Business Summit on 19 -20 September 2017. The theme of the Summit is to promote global co-operation through SME partnerships. The Summit will attempt to create a powerful agenda and bring together renowned speakers with unbounded experience and expertise, a global audience, and various national and international SME stakeholders for fostering global MSME growth. It will be a crucial platform for disseminating knowhow on assessing the export potential of the products and services of Indian MSMEs, identifying suitable markets, developing strategies to penetrate new markets, and singling out avenues for joint ventures, franchising, cross-marketing, co-manufacturing, etc.

Focussed Regional and Country Sessions

Greater MSME partnerships across the globe are critical for fostering co-operation between nations, enhancing global MSME competitiveness, creating jobs, and promoting inclusive growth across the world. The CII Global MSME Business Summit 2017 will endeavour to highlight emerging business and partnership opportunities for Indian MSMEs with MSMEs from a host of participating regions and countries through focussed regional and country sessions where over 100 speakers ranging from international government officials, commercial attaches, international trade officers, industry experts, etc. will share insights on entry and exit strategies, barriers to internalization, emerging business opportunities, critical areas for partnerships, technology transfers, etc.

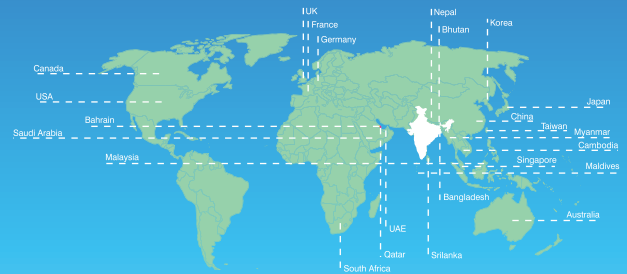
Master Classes on Enablers to Enhance the Global Competitiveness of MSMEs

The recent times have seen the emergence of breakthrough disruptive trends such as digital marketing, e-commerce, social media marketing, outsourcing, globalisation of supply chains, etc. which have led to the emergence of new ways of conducting businesses. In order to provide MSMEs a level playing field and leverage these emerging global trends, the 14th edition of the CII Global MSME Business Summit 2017 will feature dedicated Master Classes led by experts to assist MSMEs with optimally leveraging these enablers and gain global competitiveness.

B2B Meetings

The CII Global MSME Business Summit 2017 will feature 1000+ business-to-business (B2B) meetings offering opportunities to expand the international network of participating MSMEs. These pre-fixed and structured meetings will be facilitated online and will involve on-demand matchmaking with national and international government officials, high commissioners, international trade commissioners, ambassadors, embassy officials, potential suppliers, technology partners, financial executives, procurement heads of Global OEMs, etc.

Delegations Visiting from



One to One Meetings with Global OEMs

The summit will feature an exclusive opportunity for the participants to have one to one meetings with the Purchase / Procurement / Offset Officials from leading Global OEMs across the world for boosting the participation of Indian MSMEs in global supply chains and facilitating the establishment of strong single source supply relationships between Indian MSMEs and top Global OEMs.

PARTICIPANTS' PROFILE

- Representatives from various Government Organizations
- Commercial Attaches and Trade Promotion Officers from across the world
- Ambassadors and other senior embassy officials from participating countries
- Purchase / Procurement / Offset officers of Global OEMs
- MSME Entrepreneurs, Partners, Directors, CEOs and other business leaders
- Executives from Banks & Financial Institutions
- Academic & Research Organizations
- Credit Rating and Insurance Agencies
- Technology Solution Providers

REGIONAL SESSIONS

Asia
Europe
Africa

COUNTRY SESSIONS

United Kingdom
France
Germany
UAE
Egypt
Singapore
Australia & New Zealand
Gulf & the Middle East
USA

13TH EDITION OF THE GLOBAL SME BUSINESS SUMMIT 2016

The 13th Global SME Business Summit 2016 was organised on 22-23 November 2016 at the Lalit, New Delhi with the theme to promote and foster global SME partnerships for sustained growth and equitable development.



The Digital India mission, coupled with several ease of doing business reforms in India, have generated significant global interest in the Indian economy and this Summit is a crucial platform to build global SME linkages.

Shri Giriraj Singh
Hon'ble Minister of State
Ministry of MSMEs, Government of India

Many countries are keen to do business with India due to business friendly reforms in areas such as technology upgradation, manufacturing excellence, etc. The Summit can play a major role in highlighting global business and partnership opportunities for SMEs.

Shri Haribhai Chaudhary
Hon'ble Minister of State
Ministry of MSMEs, Government of India

The Global SME Business Summit is a great platform to boost global SME connect which is one of the key objectives of CII.

Dr Naushad Forbes
President, CII

The Egyptian government envisions a tremendous potential of SME partnerships with India. The Summit has provided us with a great platform to explore synergies.

Eng. Ahmed Samir
Head of the Industry Committee and
Member of the Egyptian Parliament

SMEs are particularly significant for emerging markets such as India and UAE. This Summit is an important platform for drawing on respective strengths to boost mutual economic growth.

His Excellency Mr Abdulla Al Saleh
Undersecretary-Foreign Trade &
Industry, Ministry of Economy, UAE

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